



Fatih Hakan Yavuz

Product Management

+90 541 749 17 03

kuşadası, Aydın

fhydonanim@gmail.com

linkedin.com/in/fatih-hakan-yavuz-54a24a1b7/

Summary

Product Manager with a technical background and hands-on experience in building digital products, websites, and mobile applications. Since 2020, I have delivered web-based solutions for businesses and managed product development processes, while expanding into mobile application development since 2025. Skilled in product strategy, roadmap planning, user research, agile methodologies, and data-driven decision making. As the founder of Fyomind, I have led multiple client projects from concept to launch, collaborating with stakeholders to create impactful and user-focused digital experiences.

Experience

Founder & Product Manager
– Fyomind
2025 – Present

- Founded and manage Fyomind, a digital solutions company focused on web and mobile products.
- Successfully delivered 10+ client projects across corporate websites, business platforms, and custom digital solutions.
- Led the complete product lifecycle from discovery and planning to development and deployment.
- Managed stakeholder communication and project execution to ensure timely delivery and customer satisfaction.
- Oversaw UX improvements, feature prioritization, and product roadmap planning.
- Coordinated development activities using agile product management practices.

Product Manager Trainee & Intern – Countly
2025 – 2026

- Completed a 7-month Product Management training program focused on product development, user-centric design, and data-driven decision making
- Gained hands-on experience in product metrics, user behavior analysis, and event tracking
- Worked on A/B testing processes and product optimization strategies
- Participated in Agile workflows and full product development lifecycle processes
- Completed a 1-month internship, contributing to real product workflows and collaborating with cross-functional teams

Education

Pamukkale University
Management Information
Systems

Bachelor of Management Information Systems, expected graduation June 2026. Specialized in product development, digital business solutions, and data-driven decision making. Combining academic knowledge with hands-on experience in web development, mobile applications, product management, and digital product delivery since 2020.

Nazilli Uğur Fen Lisesi
2016 – 2020

Graduated 1st in class from Nazilli Uğur Fen Lisesi. Started learning web development and digital technologies during high school, laying the foundation for my career in product and software development.

Skills

Product Manager

- Product Strategy & Roadmap Planning
- User Research & UX Design
- Agile & Scrum Methodologies
- Stakeholder Management

Analytics & Growth

- Data-Driven Decision Making
- A/B Testing & Product Optimization
- Countly Analytics
- Google Analytics

Technical

- SQL
- API Integration & System Design
- Laravel & PHP
- React Native
- MongoDB

Certification

- Product Management Certificate – Google
- Product Management Training – Countly
- Product Management Certification – BTK Akademi

Projects

Mobile Application

- ForSkinAI - www.forskinai.com/en
- ScrollFighter - www.scrollfighter.com
- OnlyFoodFans - www.onlyfoodfans.com

Web Site

- Fyoleads
- serkantuna - www.serkantuna.com.tr
- FortuneTeknoloji - www.fortuneteknoloji.com.tr